

MEDIA ALERT: NOC Hosts Festive Holiday Events in Bryson City and Gatlinburg

WHO:

[Nantahala Outdoor Center \(NOC\)](#)

WHAT:

This December, Nantahala Outdoor Center invites you to join two festive holiday events in Bryson City and Gatlinburg. From local shopping to family-friendly activities, these events are sure to bring holiday cheer to the whole family!

- **Merry Market at NOC Bryson City**

- **When:** Saturday, December 7, 2024, 9:00 AM – 2:00 PM
- **Where:** NOC Outfitters Store, 13077 Hwy. 19 W., Bryson City, NC 28713
- **Details:**
 - Celebrate the holiday season in the heart of Bryson City with a day of local shopping. Over a dozen artisan vendors will offer handmade gifts, festive treats, and more, perfect for holiday shopping. Afterward, warm up with a delicious meal and drinks at Rivers End Restaurant.



- **Smoky Mountain Holiday Magic with L.L. Bean in Gatlinburg**

- **When:** Saturday, December 14, 2024, 11:00 AM – 4:00 PM
- **Where:** NOC Gatlinburg, 1138 Parkway, Gatlinburg, TN 37738
- **Details:**
 - Experience the magic of the holidays at NOC Gatlinburg's three-story flagship location near Great Smoky Mountains National Park. Highlights include:

- Local artisan shopping and outdoor gear from top brands
- Complimentary gifts for the first 30 L.L. Bean customers
- Family-friendly reindeer games: indoor climbing wall, rope bridge, and bear cave
- Holiday arts and crafts (11:00 AM – 2:00 PM)
- Hot chocolate and treats from Tina's Delights
- Scavenger hunts, giveaways, and more!



ADDITIONAL INFO:

For event details and updates, visit:

- [Merry Market at NOC Bryson City](#)
- [Smoky Mountain Holiday Magic with L.L. Bean in Gatlinburg](#)

CONTACT:

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