



NANTAHALA OUTDOOR CENTER (NOC) RETURNS TO FULL OPERATION, WELCOMING GUESTS AND ACCEPTING DONATIONS FOR HURRICANE RELIEF

BRYSON CITY, NC (Oct. 11, 2024) – As communities across North Carolina continue to recover from the impact of Hurricane Helene, we are pleased to share that [Nantahala Outdoor Center's \(NOC\)](#) main campus in Bryson City is fully operational. Adventures, including rafting, kayaking and zip-lining, have resumed as of Thursday, Oct. 10.

In addition to welcoming guests, **NOC is serving as a donation drop point** to support impacted areas with essential supplies.

We invite guests to visit responsibly and explore the open areas, supporting local businesses as they recover. For travel, please check the latest road conditions at [Drivenc.gov](https://drivenc.gov) to ensure safe routes.

NOC Bryson City Adventures and Services

NOC's Bryson City location, including Nantahala River Gorge adventures, lodging, and dining, is open and welcoming visitors. Available services include:

- Nantahala Fully Guided Trips (rafting, kayaking, rentals)
- Nantahala Zip Lines & Aerials
- Rivers End Restaurant
- The Outfitter's Store
- The General Store
- Nantahala River Cabins & Lodging

Bryson City and the surrounding region, including local businesses like the Smoky Mountain Railroad, are open and ready for visitors. Responsible tourism is one way to help support the community's recovery.

Other Open NOC Locations

NOC is also operating at:

- Ocoee River Rafting Trips – Benton, Tenn.
- NOC Gatlinburg – Gatlinburg, Tenn.
- Chattooga River Rafting & Outpost – Mountain Rest, S.C.
- Paddling School
- Wilderness Medicine SOLO Southeast

Temporarily Closed Locations

Some locations remain closed as recovery efforts continue:

- French Broad Rafting & Outpost – Marshall, N.C.
- NOC Asheville at the Grove Park Inn – Asheville, N.C.

For travelers with existing bookings at closed locations, please contact our reservations team at 800-232-7238 or email reservations@noc.com for assistance.

Support for Local Communities

NOC is supporting nearby mountain towns by accepting donations at the Bryson City Outfitter's Store.

Essential items like non-perishable food, bottled water, and cleaning supplies can be dropped off at the store. In-store purchases can be rounded up at checkout, with proceeds going directly to hurricane relief.

For a full list of items needed, visit the [NOC Operations Update Page](#).

Thank you for your continued support as we help our communities recover.