



Nantahala Outdoor Center Celebrates Grand Opening of The Hemlocks by NOC

WHAT:

Ribbon-cutting ceremony for the official opening of The Hemlocks by NOC, Nantahala Outdoor Center's new elevated bungalow-style accommodations.

WHEN:

Wednesday, April 23, 2024

3:00 PM (Ribbon Cutting Ceremony), Open House Reception to Follow

WHERE:

13077 US 19 West

Bryson City, NC 28713

(Continue across the train tracks and left up the hill)

EVENT DETAILS:

[Nantahala Outdoor Center \(NOC\)](#) invites media to join in celebrating the grand opening of The Hemlocks by NOC, an exclusive collection of bungalow-style cabins designed to offer guests elevated mountain retreats with modern amenities, stunning views and environmentally considerate construction.

The ribbon-cutting ceremony will feature brief remarks from NOC President Colin McBeath, Bryson City Mayor Tom Sutton, local community leaders, and representatives from the Hemlock Restoration Initiative—a regional effort dedicated to preserving endangered hemlock trees essential to river ecosystem health. In recognition of this initiative, NOC will present a \$2,000 donation.

Following the ceremony, attendees are invited to tour select Hemlocks units and enjoy an open house reception featuring live music, catered cuisine, handcrafted beverages and complimentary tote bags.

MEDIA OPPORTUNITIES:

- Interview opportunities with:
 - Colin McBeath, President of NOC
 - Mayor Tom Sutton, Bryson City

- Representatives from the Hemlock Restoration Initiative
- Local community and tourism officials
- Visual opportunities:
 - Ribbon cutting ceremony
 - Presentation of donation check
 - Tours of the Hemlocks accommodations



THE HEMLOCKS
BY NOC

**GRAND OPENING
CELEBRATION**
NOC's Newest Resort Accommodations

Wednesday, April 23rd | 3:00 PM
Ribbon Cutting Ceremony
Open House Reception to Follow

*Enjoy live music, catered cuisine,
and handcrafted drinks.*

We look forward to celebrating with you.

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Bryson City, NC 28713
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tracks and left up the hill.*

RSVP HERE:


NOC
NANTAHALA OUTDOOR CENTER